



2019 Underwriting Levels

Benefitting Children's Advocacy Center of Smith County

DIAMOND SPONSOR \$10,000

1. Bids for Kids Online Auction Sponsor
2. Logo will be on main page of Bids for Kids auction website as auction sponsor
3. Logo will be featured on CAC website as a Bids for Kids sponsor
4. Logo will be included in all media including print, radio, television and web
5. Listed as Diamond Sponsor for Bids for Kids on Bling-O invitation
6. Logo included on Individual entry signage at Bling-O kickoff event

PLATINUM SPONSOR \$5,000

1. Logo will be featured on CAC website as a Bids for Kids sponsor
2. Logo will be featured on the Bids for Kids auction website as a platinum sponsor
3. Logo will be included in all media including print, radio, television and web
4. Listed as Platinum Sponsor for Bids for Kids on Bling-O invitation
5. Logo included on grouped entry signage at Bling-O kickoff event

GOLD SPONSOR \$2,500

1. Logo will be featured on CAC website as a Bids for Kids sponsor
2. Logo will be featured on the Bids for Kids auction website as a gold sponsor
3. Logo will be included in all media including print, radio, television and web
4. Listed as Gold Sponsor for Bids for Kids on Bling-O invitation
5. Logo included on grouped entry signage at Bling-O kickoff event

CRYSTAL SPONSOR \$1,500

1. Name will be featured on CAC website as a Bids for Kids sponsor
2. Name included on silent auction signage at Bling-O kickoff event
3. Listed as Crystal Sponsor for Bids for Kids on Bling-O invitation
4. Logo included on door prize signage at Bling-O kickoff event

SILVER SPONSOR \$1,000

1. Name will be featured on CAC website as a Bids for Kids sponsor
2. Listed as Silver Sponsor for Bids for Kids on Bling-O invitation
3. Logo included on grouped Silent Auction signage at Bling-O kickoff event

BRONZE SPONSOR \$500

1. Name will be featured on CAC website as a Bids for Kids sponsor
2. Listed as Bronze Sponsor for Bids for Kids on Bling-O invitation
3. Logo included on grouped Silent Auction signage at Bling-O kickoff event

COPPER SPONSOR \$250

1. Name will be featured on CAC website as a Bids for Kids sponsor
2. Listed as Copper Sponsor for Bids for Kids on Bling-O invitation



CHILDREN'S ADVOCACY CENTER
OF SMITH COUNTY